



**Missouri Council of Administrators of Special Education  
Partners of MO-CASE  
7/2022**

MO-CASE is a 501©3 Non-Profit Organization

<b>Incentives For 1 year</b>	<b>Diamond \$8,000</b>	<b>Emerald \$3,000</b>	<b>Ruby \$1,500</b>
Presentations	10 minute Presentation to the MO-CASE Board 3x/year at Board Meetings (Sept, Dec, June)	5 min presentation before Spring Business meeting (via Zoom)	
Legal Webinars	One minute commercial aired on MO-CASE promoted legal webinar (3x year) email list and names of attendees		
Email Blasts	Three (3) email blasts per year, emailed by MO-CASE	Two(2) email blasts per year, emailed by MO-CASE	One (1) email blast per year, emailed by MO-CASE
Advertisement in "The Director", quarterly Newsletter	½ page advertisements in two (2) of "The Director" newsletters	½ page advertisements in one (1) of "The Director" newsletters	
Submit article for "The Director"  (per review)	May submit an article for consideration two (2) times a year to be placed in "The Director"	May submit an article for consideration one (1 )time a year to be placed in "The Director"	



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Notice of Events	1 <sup>st</sup> Notice of Sponsorship/Exhibiting Opportunities	2 <sup>nd</sup> Notice of Sponsorship/Exhibiting Opportunities	
Discounts	10% Discount of and Sponsorship/Exhibitor Fee for Conferences	5% Discount of and Sponsorship/Exhibitor Fee for Conferences	
Website	Prominent identification of Partner Level on Website with link to own website	Prominent identification of Partner Level on Website	Prominent identification of Partner Level on Website
Logo in Newsletter	Prominent identification of Partner Level in “ <i>The Director</i> ” 4x/year	Prominent identification of Partner Level in “ <i>The Director</i> ” 4x/year	Prominent identification of Partner Level in “ <i>The Director</i> ” 4x/year
<b>Additional Opportunities</b> These may be purchased by themselves or with a Sponsorship			
Email Blasts to MO-CASE members	\$100 per email blast promoting product or webinars put on by vendor (4x per year maximum)		
Sponsor Student CEC Scholarship	Scholarships are awarded to the Student CEC groups that apply in the Spring. Funds allow the student members to attend local, state and National conferences. They are announced at the March 2023 Conference. \$2400 (4 possible)		
Provide Board Gifts at Board meetings	Provide Board members with a gift with your logo, \$450/1x year, 4x a year possible		



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Advertisement in The Director	\$200 for ¼ page 1x/year, \$300 for ½ page 1x/year, \$500 for a full page advertisement 1x/year The Director goes out to all members of MO-CASE four (4) times a year.
Provide meals/snacks Board meeting	\$2500 for one lunch, may present vendor information for 10 min 1x a year. (4 total) \$700 for one snack/break, may present vendor information for 5 min before or after snack/break (4 total)

MO-CASE, Missouri Council of Administrators of Special Education is a unit of CASE, The Council of Administrators of Special Education which is the largest division of the Council for Exceptional Children. MO-CASE is a state organization of approximately 475 members and is the professional organization of choice for special education administrators. MO-CASE is dedicated to the professional development and support of administrators and supervisors of special education within Missouri's educational settings.

The primary purposes of this organization shall be:

- Professional leadership among special educators
- Study of issues common to its members
- Communicate information that assists in the development of improved services for exceptional children in Missouri
- Participate actively in the improvement of special education programs in Missouri

**CONTACT:** Gayle Willey, Executive Director at (573) 644-7804